



MINNESOTA STATE HIGH SCHOOL LEAGUE

NEWS

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FOR IMMEDIATE RELEASE

League TV contract extended; Webcasting of additional tournaments planned

The Minnesota State High School League and its television partner KSTC-TV, Channel 45 have extended their agreement for the live broadcast of select state tournament events through 2021. In addition, the agreement expands the scope of live coverage of League state tournaments via free Web streaming. The new agreement also provides for KSTC-TV to expand marketing opportunities that will benefit both the League and the television station.

“We are extremely excited to have earned the faith of the League’s Board of Directors to allow us to extend our contract and expand the coverage of state tournaments with the advent of free live Webcasting,” said Susan Wenz, Station Manager of KSTC-TV. “Our partnership with the League to date has been fantastic and the extension of the contract, with the accompanying commitment to expanding coverage via the Web, as well as additional marketing opportunities at these events, will assist the station in our branding as the exclusive source for high school sports and will assist the League in providing additional live coverage of events that are not currently televised.”

Beginning with the current school year, four state tournaments will be available free of charge for viewing on the Web, produced by KSTC-TV in partnership with GrandStadium. The 2009 State Girls’ Volleyball Tournament, the 2010 State Wrestling Tournament, the 2010 State Girls’ Softball Tournament and the 2010 State Baseball Tournament will be Webcast live on 45.GrandStadium.tv. In each of the

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